

## **Arts Street**

Mission As a program of the Youth Employment Academy, Arts Street uses the power of creativity to help young adults in breaking the cycle of generational poverty in Denver communities by gaining personal and economic stability through education, arts and technology, and employment training.

Location 1079 Osage Street Denver, CO 80204 (Mariposa District)

Launch Year 1996

### Summary

Arts Street@YEA uses the creative arts to empower youth to pursue future education and employment opportunities. It harnesses their talents, provides them with real-world experience in creative industries, and helps them build valuable skills for the future through our arts-based programming.

Arts Street's **Creative Industry Academies** utilize up-to-date technologies to introduce youth to careers in creative industries such as graphic design, videography, marketing, and web design. Our **internship opportunities** provide youth real-world "learn & earn" experience working on client-based public art and design projects in a working studio while learning valuable job readiness training. Finally, Arts Street's **studio mentorship** provides a safe space where youth can continue to build their creative skills, find their own passions and pursue further education.

Through Arts Street's **EntrepreMURALship** program, youth artists engage in community-centric art projects that benefit low-income communities, especially communities with DHA housing developments. Some past Arts Street community projects have included: **Journey 2 Unity**, bringing communities together around the issues of immigration; **EnvironMENTAL**, exploring the intersection of climate change and mental health and offering solutions to City Council representatives, and the **Vote Project**, which included "get out the vote" poster designs.

### **Objectives**



Offer youth the **foundational knowledge and skills** required to succeed in the creative industry.



Provide **supplemental income** to youth in the internship program.

3

Offer a safe, supportive, cohort-based environment for youth to **explore their professional interests** and plan their next career steps.



Create **public art installations** and murals in low-income communities.



Empower cohorts of youth to find their voice, become leaders, and advocate for social change in their communities.

"YEA.

Instant creativity arises
The moment I arrive
I could come down
Do my poetry, drawing or graphic design
My vibe
Turns more positive
With the door opening moment
Come here with a motive
They helped me create
And now the people take notice"

- Excerpt from poem by Arts Street youth Mikuh M., age 19

### Neighborhood

Arts Street is located in the Mariposa District, a mixed-income neighborhood in Central Denver with 1,500 residents.



100% of Mariposa residents live within a halfmile of a community space, indicating high potential for social cohesion.

# The closest elementary and high schools rank in the bottom 18.4% of Colorado schools.



There are **308,205 jobs per square mile** in the neighborhood.

### **Key Partnerships**

- Denver Public Schools School to Work Alliance
- Colorado High School Charter
- Denver Public Schools Career Connect

### **Impact**



- Participants gain skills and experience in creative industry career paths.
- Participants are stable and can focus on their learning, training, and engagement.
- Participants gain selfconfidence and self-esteem.
- Participants are more likely to advocate for and engage with their communities.

 Participants gain knowledge of the creative industry.

- Participants receive support in managing barriers to personal, employment, economic, and housing stability.
- Youth increase social and self-awareness.
- Participants gain knowledge of how to advocate for and engage in their communities.





- Participants obtain an entrylevel job in the creative industry.
- Participants graduate from high school.
- Participants inspire others to engage with their communities.
- Participants are involved in advocacy and engagement opportunities in their communities.

### **Arts Street History & Structure**

Healthy food

outlets within a

half-mile of the

neighborhood.

Founded in 1996, Arts Street was originally a standalone nonprofit. Over the years, Arts Street built a close partnership with YEA. When its founder retired, Arts Street merged with YEA and became part of its impactful programming that helps young people gain personal and economic stability through education, arts and technology, and employment training. Today, Arts Street is a program under parent nonprofit YEA, an affiliate of the Denver Housing Authority (DHA). This powerful partnership with DHA brings opportunities to youth from our most marginalized communities. Through this relationship, young artists have created public art installations at DHA developments, designed logos and signage for their buildings, and provided a youth voice at community events.

#### Contact

Amy Banker - Program Manager, YEA abanke@denverhousing.org

Arts Street Website • Facebook • Instagram

